

// Let's create your success //

**Why not secure a dynamic,
committed team member
for a summer placement
to help you develop your
company's potential?**

**Access the talent
of the UK's brightest
undergraduates
through Shell Step**

Shell

STEP

students and business in step

WWW.SHELLSTEP.ORG.UK

0844 248 8242



Access the knowledge of the UK's brightest undergraduates for an 8-week work placement during the summer.

Shell Step develops the potential of small and medium-sized businesses by helping them access the high level skills of the UK's brightest undergraduates.

Undergraduates bring new skills and focused support to help small and medium-sized businesses kick-start and manage any new ideas or outstanding projects – giving your business fast and affordable access to knowledge.

Shell Step sources the right undergraduate with the skills your business needs so you can:

Research

new products, niche markets, competitor behaviour, consumer behaviour, business development ideas...

Improve

information management systems, internal communication systems, admin capabilities, operational procedures, IT systems...

Create

marketing strategies, promotional materials, Internet and intranet initiatives, e-commerce facilities...

Innovate

with dynamic, new ideas and perspectives to help drive your company forward.

Of the businesses that took part in 2007:

▀ **98% SAID THEIR EXPECTATIONS WERE MET OR EXCEEDED**

▀ **96% SAID IT WOULD HAVE A POSITIVE IMPACT ON THEIR FUTURE BUSINESS PERFORMANCE**

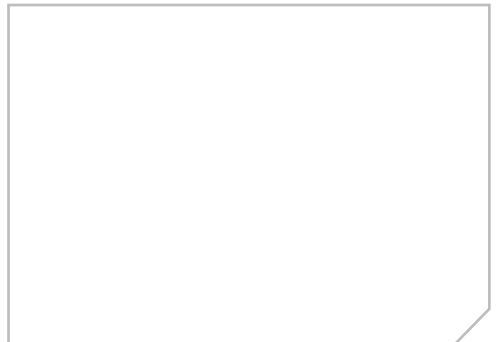
▀ **98% SAID THEY WERE WILLING TO OFFER FURTHER OPPORTUNITIES TO UNDERGRADUATES IN THE FUTURE**

Shell Step placements take place over the summer when a student can work full-time (typically for 8 weeks), giving full attention to a problem or challenge that you do not have the time or resources to focus on in-house.

As part of an integrated business support programme, Shell Step provides support and mentoring for you and your undergraduate throughout your project.

Would you like more information?

Please visit www.shellstep.org.uk or email enquiries@shellstep.org.uk



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