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**Secure
your
success**
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**...with challenging
work placement
projects for ambitious
undergraduates**

**If you're a bright, ambitious
undergraduate who wants to
challenge your university skills,
test out your career ideas or increase your
chance of a first-rate graduate job, then
you need to know about Shell Step...**

Shell

STEP

students and business in step

WWW.SHELLSTEP.ORG.UK

0844 248 8242



Shell Step provides you with the opportunity to manage your own high profile project for a small or medium-sized business anywhere in the UK.

You will receive £200 per week, plenty of hands-on experience to put on your CV, plus the chance to compete for the title of 'Most Enterprising Student' – recognised by many employers nationwide. You could even secure a graduate job at the end of it all!

Shell Step placements are unique because applicants are matched with 'real' projects based on their individual skills and interests that will help the business develop and move forward. Students can help a business to:

Research

new products, niche markets, competitor behaviour, business development ideas...

Improve

information management systems, internal communication systems, operational procedures, IT systems...

Create

marketing strategies, promotional materials, Internet and intranet initiatives, e-commerce facilities...

Innovate

through the generation of dynamic new ideas and perspectives to help move the business forward.

If your Shell Step application is successful, you will be interviewed by a potential employer who will make sure you have what it takes to help drive their business forward.

As most Shell Step projects take place in smaller organisations, you'll be able to see the direct results of your work while you're still there.

This means a major buzz for you, and practical evidence for your CV and future job applications. This is now more important than ever, as graduate jobs are becoming increasingly competitive. A Shell Step project could provide you with the experience and confidence needed to impress future employers and secure your career success.



97% OF SHELL STEP STUDENTS PLACED IN 2007 THINK THEIR EMPLOYABILITY IMPROVED AS A RESULT OF SHELL STEP //

Shell Step projects typically run for 8 weeks over the summer.

- CHALLENGING WORK EXPERIENCE PROJECTS IN SMALL AND MEDIUM-SIZED BUSINESSES UK-WIDE**
- OPEN TO ALL 2ND YEAR AND/OR PENULTIMATE YEAR STUDENTS**
- COMPETITIVE PAY, TAX AND NI FREE**
- ENTRY INTO THE 'MOST ENTERPRISING STUDENT' AWARDS**

If you are a second or penultimate year student on a full-time course at a UK university, then apply online now at www.shellstep.org.uk or email enquiries@shellstep.org.uk for more details.

